



*Exclusively for Touchstone Energy Full Members*

Dear Co-op Executive;

I am proud to introduce to you the Cooperative Home Services Program, aligned with the 7 Cooperative Principles that Touchstone Energy members adhere to.

I own Heat, Light & Water, LLC, ('HLW') a boutique consulting firm working with utilities to help them develop additional benefits for their residential customers. As an affiliate member of Touchstone Energy Cooperatives I am proud to offer this program to members.

This program offers a selection of protection plan products to residential homeowners. It brings peace of mind to your members that if something goes wrong with residential systems such as electric lines, gas lines, and home heating and cooling systems that help is just a phone call away.

This program allows for two options for member co-ops, based on your preference:

**Build and Own** – If you have the experience and desire to own and manage a widening portfolio of services for your members beyond energy supply, this is for you. HLW will consult with you to build you a local portfolio of products you will own for the benefit of your members. Using my 15 years of experience in this field, HLW will deliver all the knowledge and intellectual property you need to ensure you successfully deliver these products alongside your existing range of member services.

**Plug and Play** – If you want to bring the benefits of the Program to your members immediately, but lack the bandwidth or desire to manage it yourself, this is for you. HLW has selected national protection plan provider Pivotal Home Solutions as Program Partner to provide these program products to co-ops with zero cost or effort.

Key Program Elements include:

- No cost to member cooperatives
- No exposure to repair claims
- Opportunities for funding for co-op causes
- Program offered by a trusted national provider

Please take a moment to review the contents of this site. You can email me at [nick.alexander@coophomeservices.org](mailto:nick.alexander@coophomeservices.org) or call us on (877) 256 9001 or cell (305) 342 2753. I look forward to welcoming you to the Program.

Sincerely,

Nick Alexander

Owner



A Touchstone Energy® Member



*Use of any national or regional NRECA or Touchstone Energy® Cooperatives trademark does not constitute an endorsement of or recommendation for our company, products, or services.*